



Save Our Lagoon Referendum Brief Sheet

Why do we need to effectively fund lagoon restoration?

- We must protect our private interests in property values, local economy, and Brevard's reputation.
- The only way to do so is to sufficiently fund projects targeting the most harmful sources of pollution and restoring the lagoon.
- Our gain is an estimated \$6.3 Billion (20 times the investment).
- A healthy lagoon will help Brevard County thrive in tourism, real estate, and fishing industries and provide a safe, beautiful place for our kids and grandkids to experience and connect with nature.

What does the Save Our Lagoon Referendum entail?

- Brevard voters will decide whether to fund the Save Our Lagoon Project Plan by increasing the surtax from 6.5% to 7.0% until it sunsets in 10 years.
- It is estimated that the average Brevard resident may pay \$26 more each year to help achieve lagoon restoration.
- The referendum is expected to achieve 10-26% Return on Investment, considering the main industries in Brevard dependent on the lagoon's health.
- Loss from inaction is an estimated \$526 Million/year.

How does the Save Our Lagoon Project Plan work?

- The Plan focuses on the most effective, efficient, and economic use of funds to account for the worst sources of pollution.
- Based on 2016 data, the plan focuses on removing large deposits of muck from the lagoon bottom, reducing nutrient inflow from ground-, storm-, and wastewater, and restores natural filter systems (such as oysters) to achieve greater water clarity and seagrass acreage.
- The Plan responds to data and will adapt to best evidence, available tech, and innovative ideas.

How will funds be accounted for?

- The Lagoon Referendum mandates an Oversight Committee to ensure transparency and accountability throughout the implementation and amendment processes.
- All revenues raised, and all funds matched, will be deposited directly to the Lagoon Trust Fund, overseen by this Committee.
- Funds can only be used to implement the Save Our Lagoon Project Plan, and nothing else. Every expenditure will be audited for compliance under the law.
- The Oversight Committee will also look for issues of ethical concerns.