



# Preparing the Leaders of Tomorrow



## BUSINESS VOICE CANDIDATE TRAINING PROGRAM

**FRIDAY & SATURDAY OCTOBER 13TH & 14TH 2017  
COURTYARD MARRIOTT WEST MELBOURNE**

***"Quality elected leaders come from quality candidates."***

*~ Business Voice Chairman, Larry McIntyre*

Too often, the process of running for office is a deterrent for men and women who otherwise have a great deal to offer their community in terms of knowledge and experience. As a resource for those considering public office, Business Voice Political Committee is offering a comprehensive Candidate Training on October 13th and 14th 2017.

**The training will cover the three fundamentals of campaigning:**

### **Organization, Communications, and Fundraising.**

Participants will hear from experienced political consultants from across the state and be provided valuable resources to further their training. Sessions will offer practical insights on demographics and targeting, as well as assistance drafting or reviewing a campaign plan and budget.

Business Voice Political Committee is a non-partisan organization. Participation is open to individuals of all political persuasions. This program would be of benefit to those interested in running for office in 2018, as well as individuals who see public service as something they might consider in the future.

A private networking reception will be held Friday evening where participants and their significant others can meet with the Business Voice network of local donors and activists, as well as training sponsors and speakers.

### **To Apply to the Candidate Training Program:**

Complete the 2017 Business Voice Candidate Survey at [www.businessvoicepac.com](http://www.businessvoicepac.com)

Interview with the Business Voice Candidate Recruitment Committee

Commit to volunteer for a minimum of 10 hours on a campaign for a 2017 municipal candidate

Pay the \$50 registration fee, which includes the cost of all printed materials and a professional head shot photo shoot

For more information about the training program, sponsorship opportunities or to nominate an individual you think would be a good candidate, please contact [info@businessvoicepac.com](mailto:info@businessvoicepac.com)

[www.businessvoicepac.com/candidate-training](http://www.businessvoicepac.com/candidate-training)

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MELBOURNE

***"Let our experienced staff and network of engaged activists help you to be a prepared, confident and capable candidate."***

*~ Executive Director, Kathryn Rudloff*